

Dr. Jonas Ridderstråle - Leading Business Thinker & Speaker



Dr. Jonas Ridderstråle is one of the world's most influential business thinkers and speakers. Since bursting onto the international scene with the bestseller *Funky Business* in 2000, Jonas has remained at the forefront of the new generation of management gurus. Recently, the Global Top 30 Management Gurus ranking put him at number 23 worldwide and among the top 5 in Europe.

Jonas' diverse client list includes Fortune 500 companies, major government bodies and sports teams. He is currently a visiting professor at Ashridge in the UK.

A speaker with a difference who makes a difference

In his speaking engagements Dr. Ridderstråle works with a modular "Lego-style" approach. This design enables him to be flexible in adapting both content and length of his presentations to the context and specific needs of the client. In keynotes, workshops and after-dinner speeches, Jonas shares his insights into what's changing in the new world of business. Depending on the client, the impact of these trends is then linked to implications for issues such as business strategy innovation, talent management, new organizational solutions, leadership challenges, etc. Examples used are aligned to the industrial and cultural setting.

"Mr. Ridderstrale has become the antidote to the graph-wielding business academics on the lecture circuit."
Richard Donkin, The Financial Times

"Jonas has made an enormous impact on all of the executives he has met in Sony Europe. He is innovative, challenging and entertaining in his approach and engages with people at all levels. He will make a significant difference to the way you view the future."
Roy White, VP of HR Sony Europe

"Jonas was brilliant! All feedback from the participants was extremely positive. In fact, he scored 5/5 on all feed-back forms."
Louise McDonald, Impact Training and Development Group

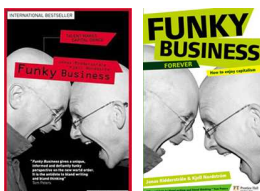
Author of bestselling books

Funky Business (co-author Kjell A. Nordström) quickly became an international phenomenon, selling in excess of 300,000 copies. The book was recently ranked at number 16 in a Bloomsbury survey of the best business books of all time. The sequel, *Karaoke Capitalism*, came out in 2004. His latest manifesto for how to make in the new world of business is called *Re-energizing the Corporation* (co-authored with Mark Wilcox). Jonas is currently working on a new book, provisionally titled *Agile*. So far, his books have been translated into 30+ languages and published in more than 50 countries worldwide.

"The antidote to bland writing and bland thinking."
Tom Peters

"Could barely, literally put down, Funky Business."
Warren Bennis

"An irreverent take on how business is changing in the Internet era."
Fortune Magazine



www.jonasridderstrale.com

